



ADIKAVI NANNAYA UNIVERSITY MSN CAMPUS

KAKINADA, EAST GODAVARI, ANDHRA PRADESH, INDIA



Department of Management Studies

Organises

ONE DAY INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME

on

ACADEMIC PUBLICATION STRATEGY - PLANNING AND EXECUTION



TIME : 10:30 AM - 12:30 PM (IST)

DATE : JUNE 10TH, 2020

● Chief Patron ●



Prof. M. Jagannadha Rao,
Vice-Chancellor, Adikavi Nannaya University,
Rajamahendravaram, AP, India.

● Patron



Prof. B. Ganga Rao,
Registrar, Adikavi Nannaya University,
Rajamahendravaram, AP, India.

● Patron



Prof. S. Prasanthi Sri,
Special Officer, Adikavi Nannaya University,
MSN Campus, Kakinada, AP, India.

● Special Invitee ●



Prof. S. Teki,
Dept of Commerce & Management studies,
Adikavi Nannaya University,
Rajamahendravaram, AP, India.



Resource Person

Dr. Hiren Patel,
EDUCATOR
RESEARCHER
AUTHOR

● Convenor



Dr. Sridevi Maganti,
Asst Professor, Dept of Management Studies,
Adikavi Nannaya University,
MSN Campus, Kakinada, AP, India.

Advisory Committee

- **Dr. M. Sreeramaraju**
Course Coordinator,
Asst. Professor,
Dept of Management Studies.
- **Dr. D. Ajay Rathan**
Asst. Professor,
Dept of Management Studies.

- **Ms. K. Anilambica**
Asst. Professor, Dept of Management Studies.
- **Dr. L. Madhu kumar**
Asst. Professor, Dept of Management Studies.
- **Mr. K. Manikanteswara Reddy**
Asst. Professor, Dept of Management Studies.

- **Mr. Y. Manoj Deva**
Asst. Professor,
Dept of Management Studies.
- **Dr. E. Apparao**
Asst. Professor,
Dept of Management Studies.

Key Takeaways of the program:-

1. Understanding about Publication cycle
2. Detailing the role of publication house
3. Understanding Academic publication strategy
(Submission to Reply to Reviewer)
4. Detailing the strategy for successful publications with quality journals

REGISTRATION FEE : 100 INR

PLATFORM : GOOGLE MEET



YOUTUBE LIVE



LIMITED REGISTRATIONS (FIRST COME FIRST BASIS)

Registration link : <https://forms.gle/kC7Q7yNWwYEaE2yG6>

For queries  +91 9247776014 |  sridevi.cms@aknu.edu.in

● PAYMENT DETAILS ●

Kindly pay your registration fee through **NEFT/RTGS/IMPS** to the following account

ACCOUNT NO : 38259364188

ACCOUNT NAME : HEAD DEPARTMENT OF MANAGEMENT STUDIES

AKNU MSN CAMPUS KAKINADA

IFSC CODE : SBIN0004607

BRANCH-(04607) : GAIGALAPADU, SARPAVARAM JUNCTION, KAKINADA.