

ADIKAVI NANNAYA UNIVERSITY
M. Com I Semester
MODEL QUESTION PAPER
Paper: CP - 101: PRINCIPLES OF MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- a. Concept of Management
- b. Game Theory
- c. Line and Staff
- d. Managerial Grid
- e. Span of Control
- f. CPM
- g. Decision Tree Analysis
- h. Management functions

SECTION – B

Answer the following

5X10=50 M

2 (a) Define Management. Explain the nature, scope and significance of Management.

(OR)

(b) Explain Henry Fayol's Principles of Management.

3 (a) What is meant by Planning? Explain objectives and characteristics of planning.

(OR)

(b) Define Decision Making. Explain its process.

4 (a) Distinguish between formal and informal organizations.

(OR)

(b) What do you mean by Decentralization of Authority? Describe in brief its advantages and limitations.

5 (a) Define Motivation. Compare and contrast of Maslow's Need Priority Theory and Herzberg Two Factors Theory.

(OR)

(b) What is leadership? Discuss Trait Theory and Situational Theory of Leadership.

6 (a) Discuss the essential feature and principles of control.

(OR)

(b) What do you mean by PERT? Explain briefly the uses of PERT.

ADIKAVI NANNAYA UNIVERSITY
M. Com I Semester
MODEL QUESTION PAPER
Paper: CP – 102 : BUSINESS ENVIRONMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Internal Business Environment
- (b) Economic Policy
- (c) Social Responsibilities
- (d) Trade Barriers
- (e) International Trade
- (f) Globalization
- (g) WTO
- (h) Public sector

SECTION – B

Answer the following

5X10=50 M

2 (a) Define Business Environment. What factors influencing business environment?

(OR)

(b) Describe the components and significance of business environment.

3 (a) What do you mean by Economic Planning? Explain brief view of Five-Year Plans.

(OR)

(b) Define Industrial Policy. What are the objectives of Industrial Policy 1991.

4 (a) What are the importance and regulations of New Economic Policy?

(OR)

(b) Explain emerging trends in Indian Business environment.

5 (a) Define BOP. Explain its concepts, advantages and limitations of BOP.

(OR)

(b) Explain Foreign Exchange Market Mechanism.

6 (a) Define International Trade Stocks. Explain its objectives and functions.

(OR)

(b) What are the objectives, functions and organization structure of WTO?

ADIKAVI NANNAYA UNIVERSITY
M. Com I Semester
MODEL QUESTION PAPER
Paper: CP – 103 : BUSINESS ECONOMICS

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Nature and Scope of Business Economics
- (b) Criteria for Good Forecasting Method
- (c) Cobb-Douglas Production Function
- (d) CES Production Function
- (e) Monopolistic Competition
- (f) Criteria for Standard Profit
- (g) Trade Cycles
- (h) Inflation

SECTION – B

Answer the following

5X10=50 M

2 (a) Write about the alternative objectives of the Firm.

(OR)

(b) Explain the concept of demand forecasting and write about different methods of forecasting.

3 (a) Describe the concept of production function. Explain the production function with the help of Isoquant and Isocost curves.

(OR)

(b) Examine the cost oriented pricing methods.

4 (a) Explain the price and output determination under Perfect Competition.

(OR)

(b) Write an essay on Monopoly.

5 (a) Describe the different concepts in National Income Measurement.

(OR)

(b) Distinguish between Monetary and Fiscal Policies.

6 (a) Explain the concepts of theories of Profit.

(OR)

(b) Write advantages and disadvantages of Business Forecasting.

ADIKAVI NANNAYA UNIVERSITY
M. Com I Semester
MODEL QUESTION PAPER
Paper: CP – 104 : BUSINESS COMMUNICATION AND SOFTSKILLS

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Audio Visual Communication
- (b) Listening Skills
- (c) Exchange Theory
- (d) Communication Styles
- (e) E-mail writing skills
- (f) Meetings
- (g) Formal Vs Informal Reports
- (h) Team building skills

SECTION – B

Answer the following

5X10=50 M

2 (a) Define Communication. Explain its objectives and importance in business organizations.

(OR)

(b) Explain the barriers of communication and gateways to effective communication.

3 (a) Explain the advantages and limitations of Interpersonal Communication.

(OR)

(b) Draft an application for the post of a Lecturer in Commerce.

4 (a) What is meant by Business Correspondence? Explain the scope and significance of Business Correspondence.

(OR)

(b) Define Report Writing. Explain its significance in Business Organizations.

5 (a) Describe the structure of the Effective Presentation.

(OR)

(b) Explain the oral and written conventions for expressing numerical information in English.

6 (a) What do you mean by Feedback and Evaluation? Discuss the importance of feedback and evaluation in Business Communication.

(OR)

(b) Describe the use of tone and intonation in good/bad feedback.

ADIKAVI NANNAYA UNIVERSITY

M. Com I Semester

MODEL QUESTION PAPER

Paper: CP – 105 : ADVANCED MANAGEMENT ACCOUNTING

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Management Accounting
- (b) Margin of Safety
- (c) Optimal Pricing Decisions
- (d) Special Order
- (e) Joint Products
- (f) Zero based budgeting
- (g) Cash budget
- (h) Cost Analysis

SECTION – B

Answer the following

5X10=50 M

2 (a) Explain the nature and scope of management accounting.

(OR)

(b) Distinguish between Management Accounting Vs Financial Accounting and Cost Accounting.

3 (a) What is meant by CVP Analysis? Explain its advantages and limitations.

(OR)

(b) Given : Jan. 2015 - Sales Rs. 15000 Profit 800
Feb. 2015 - Sales Rs. 18000 Profit 1400

Calculate : (a) The P/V ratio (b) BEP (c) Profit when sales are Rs. 12000
(d) Sales required to earn a profit of Rs. 2000.

4 (a) Explain the impact of special order pricing on regular sales and overall profits.

(OR)

(b) Monk Company manufactures calculators. Watson Company has approached Monk with a proposal to sell the company a component use in its calculators at a price of \$12,000 for 4,000 units. Monk is currently making these components in its own factory. The following costs are associated annually with this part of the process when 4,000 units are produced:

| | |
|---|-----------------|
| Direct material | \$4,000 |
| Direct labor | 2,000 |
| Manufacturing overhead (fixed & variable) | <u>6,800</u> |
| Total | <u>\$12,800</u> |

All but \$3,000 of the manufacturing overhead costs will continue if Monk discontinues making the components. Monk will be able to eliminate machine rental of \$1,800 per year if the components are no longer manufactured.

5 (a) Explain the cost analysis for product decisions.

(OR)

(b) XYZ Ltd. is manufacturing three products, A, B and C. All the products use the same raw material which is available to the extent of 61000 kg only. The following information is available from the books and records of the company.

| Particulars | Product A | Product B | Product C |
|--|------------------|------------------|------------------|
| Selling price per unit | Rs.100 | Rs.140 | Rs.90 |
| Variable cost per unit | Rs.75 | Rs.110 | Rs.65 |
| Raw material requirement per unit [kg] | 5 | 8 | 6 |
| Market demand - units | 5000 | 3000 | 4000 |

Advise the company about the most profitable product mix and also compute the amount of profit resulting from such product mix if the fixed costs are Rs.1, 50,000.

6 (a) Define budgeting. Explain types of budgets.

(OR)

(b) A factory engaged in manufacturing plastic toys is working at 40% capacity and produces 10, 000 toys per month. The present cost break up for one toy is as under.

| | |
|-----------|--------------------|
| Material | : Rs.10 |
| Labour | : Rs.3 |
| Overheads | : Rs.5 [60% fixed] |

The selling price is Rs.20 per toy. If it is decided to work the factory at 50% capacity, the selling price falls by 3%. At 90% capacity, the selling price falls by 5% accompanied by a similar fall in the price of material. You are required to prepare a statement showing the profits/losses at 40%, 50% and 90% capacity utilizations.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com II Semester(2016-17ab)
MODEL QUESTION PAPER

Paper: CP - 201: FINANCIAL MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- a. Risk Vs Return
- b. IRR
- c. Functions of Financial Management
- d. Role of Financial Manager in modern environment
- e. Determinants of Capital Structure
- f. Gordon's Model
- g. Working Capital Cycle
- h. Gross Working Capital

SECTION – B

Answer the following

5X10=50 M

2 (a) Explain various financial analysis techniques.

(OR)

(b) XYZ Ltd has made plans for the next year. It is estimated that the company will employ total assets of Rs. 10,00,000, 50% of the assets being financed by borrowed capital at an interest rate of 18% per year. The direct costs for the year are estimated at Rs. 4,50,000 and all other operating expenses are estimated at Rs.90,000. The goods will be sold to customers at 150% of the direct costs. Income tax rate is assumed to be 50%. You are required to calculate (a) Net Profit Margin (b) Return on Assets (c) Assets Turnover, and (4) Return on Owner's equity.

3 (a) What is meant by Capital Budgeting? Describe the process of Capital Budgeting.

(OR)

(b) M/S Ramesh & Co want to replace its old machine with a new automatic machine. Two models X and Y are available at the same cost of Rs. 5 lakhs each. Salvage value of the old machine is Rs.1lakh. The utilities of the existing machine can be used if the company purchases X. Additional costs of utilities to be purchased in that case are Rs. 1 lakh. If the company purchases Y then all the existing utilities will have to be replaced with new utilities costing Rs. 2 lakhs. The salvage value of the old utilities will be Rs.0.20 lakhs. The earnings after taxation are expected to be:

| Year | Cash inflows of | | PV factors @15% |
|------|-----------------|----------|-----------------|
| | X | Y | |
| 1 | 1,00,000 | 2,00,000 | 0.87 |
| 2 | 1,50,000 | 2,10,000 | 0.76 |
| 3 | 1,80,000 | 1,80,000 | 0.66 |
| 4 | 2,00,000 | 1,70,000 | 0.57 |
| 5 | 1,70,000 | 1,40,000 | 0.50 |

Salvage value

At the end of 5 year

50,000

60,000

The targeted return on capital is 15%. You are required to

- (i) Compute for the two machines separately, net present value, discounted payback period and desirability factor and
- (ii) Advise which of the machine is to be selected.

4 (a) What is the relationship between leverage and cost of capital as per the net income approach?

(OR)

(b) The following information cost of capital of Santosh Metals:

| | |
|----------------------|---------------|
| Net operating income | Rs. 40,00,000 |
| Interest on Debt | Rs. 10,00,000 |
| Cost of equity | 18 percent |
| Cost of debt | 12 percent |

- (i) What is average cost of capital of Santhosh?
- (ii) What happens to the average cost of capital of Santhosh, if it employs Rs. 1Crore of debt to finance a project which earn an operating income of Rs.20,00,000? Assume that the Net Operating Income (NOI) method applies and there is no tax.

5 (a) What is the substance of Modigliani Miller “Dividend Irrelevance” Theorem?

(OR)

(b) Critically examine the policies regarding retained earnings.

6 (a) What are the important characteristics of current assets? What are their implications for Working Capital Management?

(OR)

(b) Discuss how the cash requirement for Working Capital is estimated.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com II Semester(2016-17ab)
MODEL QUESTION PAPER
Paper: CP – 202: HUMAN RESOURCE MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Management Development
- (b) Promotion
- (c) Counseling
- (d) Minimum wage
- (e) Fringe benefits
- (f) Collective Bargaining
- (g) Induction
- (h) Social security

SECTION – B

Answer the following

5X10=50 M

2 (a) Define Human Resource Management. Explain the functions of HRM.

(OR)

(b) Explain the qualities and qualifications necessary for a HR manager and also discuss the role of HR Manager in an organization.

3 (a) What is Human Resource Planning? Explain the importance of HRP in a business organization.

(OR)

(b) Explain the process of recruitment and selection.

4 (a) What is meant by Training and Development? Explain its methods.

(OR)

(b) Explain the evaluation of training and development programmes.

5 (a) Discuss the methods and techniques of job evaluation.

(OR)

(b) What is performance appraisal? Explain the methods of performance appraisal.

6 (a) Define Industrial relations. Explain the functions of good industrial relations.

(OR)

(b) Discuss the employee participation in management.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com II Semester(2016-17ab)
MODEL QUESTION PAPER
Paper: CP – 203: MARKETING MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Marketing Mix
- (b) Online Marketing
- (c) Product Development
- (d) Idea Generation
- (e) Publicity Vs Advertising
- (f) Personal Selling
- (g) Supply Chain Process
- (h) Promotion Mix

SECTION – B

Answer the following

5X10=50 M

2 (a) Explain various approaches to the study of Marketing?

(OR)

(b) What do you mean by marketing environment? Explain its importance in the process of marketing development.

3 (a) What is market segmentation? Explain various bases by which marketers can segment international markets.

(OR)

(b) Define consumer behaviour. What factors influencing consumer behavior?

4 (a) Explain the major steps in the new product development process. Explain the problems involved in it.

(OR)

(b) Describe various stages in the product life cycle? Suggest measures and strategies at various stages.

5 (a) Explain the basic distinction between skimming and penetration pricing strategies while launching a new product which type of pricing is preferable? Why?.

(OR)

(b) Explain a logical process for channel relation. Discuss various types of conflicts that may arise in the channel of distribution.

6 (a) Define sales promotion. Explain its objectives.

(OR)

(b) What is various major forms of direct marketing. Explain the benefits to buyers and sellers.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE

M. Com II Semester(2016-17ab)

MODEL QUESTION PAPER

Paper: CP -204: RESEARCH METHODOLOGY AND QUANTITATIVE TECHNIQUES

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Research Process
- (b) Null Hypothesis
- (c) Descriptive Research
- (d) Quota Sampling
- (e) Schedules
- (f) Ratio Scale
- (g) Regression Analysis
- (h) Arithmetic Mean

SECTION – B

Answer the following

5X10=50 M

2 (a) What is meant by research? Explain the various types of research.

(OR)

(b) What do mean by Hypothesis? State the general procedure for testing the Hypothesis.

3 (a) Define Sampling, Sampling Design and explain various methods of sampling.

(OR)

(b) Briefly explain the research design.

4 (a) Writes short note on

- (i) Likert Scale (ii) Ordinal Scale (iii) Schematic Differential Scale

(OR)

(b) Define data collection. Explain different methods of data collection and distinguish between primary and secondary data.

5 (a) Discuss the advantages and limitations of Quantitative techniques.

(OR)

(b) Briefly explain importance of research in Quantitative Techniques.

6 (a) Explain clearly the meaning and significance of multiple regression and correlation..

(OR)

(b) Calculate the Mean, Median and Mode from the following information:

| | | | | | | |
|-------|-------|-------|-------|-------|-------|-------|
| 10-20 | 20-30 | 30-40 | 40-50 | 50-60 | 60-70 | 70-80 |
| 6 | 13 | 20 | 25 | 20 | 11 | 5 |

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com II Semester(2016-17ab)
MODEL QUESTION PAPER

Paper: CP -205: COMPUTER APPLICATION IN BUSINESS

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Computer Architecture
- (b) Elements of Computers
- (c) Software
- (d) Computer Network
- (e) Traditional Commerce vs E-commerce
- (f) Network Topology
- (g) Business Model
- (h) Mail Merge

SECTION – B

Answer the following

5X10=50 M

2 (a) Define computer. Explain merits and demerits of a computer.

(OR)

(b) Explain different Input and Output Devices.

3 (a) Explain the concept of software and various types of software.

(OR)

(b) What are the basic functions of an operating system? Distinguish between Windows Operating System and MS DOS.

4 (a) Explain the various components involved in the preparation of document using MS-Word.

(OR)

(b) Define a computer network. Discuss the different types of networks.

5 (a) What is E-Commerce? Explain the advantages and disadvantages of E-commerce.

(OR)

(b) Discuss the issues in implementing E-Commerce.

6 (a) What is EDI? Explain the different phases of EDI.

(OR)

(b) Briefly explain the E-commerce Models.

ADIKAVI NANNAYA UNIVERSITY

M. Com III Semester

MODEL QUESTION PAPER

Paper: CP - 301: MICRO FINANCE

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Hire purchase
- (b) Franchising
- (c) Capacity building
- (d) Pricing saving products
- (e) Microenterprises
- (f) MFI
- (g) Micro insurance
- (h) Micro finance

SECTION – B

Answer the following

5X10=50 M

2 (a) Explain the concept and various models of micro finance..

(OR)

(b) Discuss the Indian rural financial system

3 (a) Explain the catalyst role of NGOs in Micro finance.

(OR)

(b) Explain the pricing of microfinance products.

4 (a) Discuss the gender issues in micro finance and conflict resolution in micro finance.

(OR)

(b) What are the characteristics, merits and demerits of micro enterprise?

5 (a) Explain the structure of micro finance industry and constraints on MFI growth.

(OR)

(b) Discuss the credit rating agencies in India and Abroad.

6 (a) Explain the role of NABARD in Micro finance promotion.

(OR)

(b) Elaborate the micro insurance products and claim administration system.

ADIKAVI NANNAYA UNIVERSITY

M. Com III Semester

MODEL QUESTION PAPER

Paper: CP – 302 : ENTREPRENEURSHIP

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Entrepreneur
- (b) Business Ethics
- (c) EDP
- (d) Training
- (e) Women Entrepreneurship
- (f) DIC
- (g) E-Business
- (h) Idea generation

SECTION – B

Answer the following

5X10=50 M

2 (a) Explain the characteristics and importance of Entrepreneurship.

(OR)

(b) Describe the role and functions of Entrepreneurs.

3 (a) Define IDBI. Explain its role in the development of Entrepreneurship.

(OR)

(b) Explain how educational institutions help in Entrepreneurial Development.

4 (a) Describe the design of appropriate training programme to inculcate Entrepreneurial Spirit.

(OR)

(b) Explain various training programmes implemented by government for New and Existing Entrepreneurs.

5 (a) Explain the role and importance of Women Entrepreneurship.

(OR)

(b) Discuss the problems of Women Entrepreneurs and suggest measures to overcome the problems.

6 (a) What are the methods and sources of Idea Planning?

(OR)

(b) Explain the advantages and limitations of New Venture Management.

ADIKAVI NANNAYA UNIVERSITY
M. Com III Semester
MODEL QUESTION PAPER
Paper: AT -1: CORPORATE ACCOUNTING

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Financial Statement Analysis
- (b) Corporate Accounting
- (c) Inflation accounting
- (d) Valuation of Shares
- (e) Subsidiary company
- (f) Accounting standards
- (g) Financial reporting
- (h) Value added statements

SECTION - B

Answer the following

5X10=50 M

2 (a) What are the objectives of corporate financial accounting?

(OR)

(b) Explain the advantages and limitations of financial statement analysis.

3 (a) Explain the methods of valuation of shares.

(OR)

(b) From the following Balance Sheet of Sweetex Ltd. you are asked to-ascertain the value of each Equity Share of the company:

| <i>Liabilities</i> | <i>Rs.</i> | <i>Assets</i> | <i>Rs.</i> |
|--|-----------------|-----------------------|-----------------|
| 20,000 Equity Shares of Rs. 10 each, fully paid | 2,00,000 | Goodwill | 30,000 |
| 1,000, 6% Preference Shares of Rs. 100 each, fully paid | 1,00,000 | Land and Building | 1,00,000 |
| Reserves | 60,000 | Plant and Machinery | 1,20,000 |
| Sundry Creditors | 40,000 | Investments (at cost) | 60,000 |
| Provision for Taxation | 20,000 | Stock | 50,000 |
| Other Liabilities | 10,000 | Debtors | 40,000 |
| | <u>4,30,000</u> | Cash at Bank | 24,000 |
| | | Preliminary Expenses | 6,000 |
| | | | <u>4,30,000</u> |

For the purpose of valuing the shares of the company, the assets were revalued as: Goodwill Rs. 50,000; Land and Building at cost plus 50%, Plant and Machinery Rs. 1, 00,000; Investments at book values; Stock Rs. 80,000 and Debtors at book value, less 10%.

4 (a) Explain the advantages and limitations of Holding company.

(OR)

(b) The following is the Balance sheet of S Ltd. as on 31st March, 2015.

| Liabilities | Amount (Rs.) | Assets | Amount (Rs.) |
|---|---------------------|----------------------|---------------------|
| Share capital Equity shares of Rs. 10 each | 2,70,000 | Fixed Assets | 2,90,000 |
| General Reserve and Profit & Loss Account | 3,60,000 | Investment | 2,75,000 |
| Current Liabilities | 85,000 | Current Assets | 1,30,000 |
| | | Preliminary Expenses | 20,000 |
| | 7,15,000 | | 7,15,000 |

H Ltd. acquired 25,000 shares in S Ltd. on 31st March, 2010 at a cost of Rs. 2,75,000. Fixed assets were revalued at Rs. 3,28,000. Find minority interest. Prepare consolidated balance sheet.

5 (a) Explain the objectives, advantages and limitations of accounting standards.

(OR)

(b) Explain applicability of Indian Accounting Standards to companies.

6 (a) What are the objectives and purpose of financial reporting?

(OR)

(b) Explain the difficulties in Segment Reporting and Interim Reporting.

ADIKAVI NANNAYA UNIVERSITY

ADIKAVI NANNAYA UNIVERSITY
M. Com III Semester
MODEL QUESTION PAPER
Paper: AT-2 STRATEGIC COST MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Strategic Cost Management
- (b) Benchmark costing
- (c) Kaizen costing
- (d) Variance analysis
- (e) Cost control
- (f) Life cycle costing
- (g) Target costing
- (h) Activity based management

SECTION - B

Answer the following

5X10=50 M

2 (a) Explain the nature and scope of strategic cost management.

(OR)

(b) Explain the design issues in product costing.

3 (a) Distinguished between traditional costing and activity based costing.

(OR)

(b) A company manufactures two products, X and Y. The product X is a low volume and its sales are only Rs.5,000 p.a. Product Y is high volume and labor intensive, its sales are 25,000 units pa. Product X takes 6 labor hours to make one unit but Y requires 8 hours per unit. Details of costs for materials and labor for each product are as follows.

| Particulars | Product X | Product Y |
|--------------------------------|------------------|------------------|
| Direct Materials – Rs. | 200 | 100 |
| Direct Labor -@ Rs.10 per hour | 60 | 80 |
| Total | 260 | 180 |

The company works 1,00,000 direct labor hours p.a. Total manufacturing overhead costs are Rs.17,50,000 p.a.

You are required to compute per unit cost of each product using,

- I. Direct labor hour rate method for absorption of overhead costs and
- II. Activity Based Costing technique for absorption of overhead costs

4 (a) Explain the meaning and application of quality cost system.

(OR)

(b) Elaborate learning curve analysis.

5 (a) What is meant by costing engineering? Explain the methods of cost estimation.

(OR)

(b) The standard material cost to produce a ton of chemical X is given below:

300 kg of material A @ Rs.10 per kg

400 kg of material B @ Rs.5 per kg

500 kg of material C @ Rs.6 per kg

During a particular period, 100 tons of mixture X was produced from the usage of

35 tons of material A @ Rs.9, 000 per ton

42 tons of material B @ Rs.6, 000 per ton

53 tons of material C @ Rs.7, 000 per ton

Calculate material cost, price, and usage and mix variances.

6 (a) Explain the role and challenges of Cost Accountant.

(OR)

(b) Distinguish between cost control and cost reduction.

ADIKAVI NANNAYA UNIVERSITY

ADIKAVI NANNAYA UNIVERSITY
M. Com III Semester
MODEL QUESTION PAPER
Paper: AT-3 MANAGEMENT CONTROL SYSTEMS

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Operational Control
- (b) Responsibility Accounting
- (c) Profit Centers
- (d) Responsibility Centers
- (e) Strategic Planning
- (f) Corporate Strategy
- (g) Reporting System
- (h) Financial Services

SECTION - B

Answer the following

5X10=50 M

2 (a) What is meant by Management Control System? Explain its characteristics and objectives of Management Control System.

(OR)

(b) Distinguish between Management Control and Operational Control.

3 (a) Briefly explain the structure of Management Control.

(OR)

(b) Explain the objectives and methods of transfer pricing.

4 (a) Briefly explain the strategic planning process.

(OR)

(b) What is meant by reporting? Explain various types of reports.

5 (a) Explain the management control in service organizations.

(OR)

(b) Discuss the characteristics and objectives of management control in non-profit organizations.

6 (a) Explain the structure of multi project organizations.

(OR)

(b) What are the basic objectives and significance of Multi Project Corporations?

ADIKAVI NANNAYA UNIVERSITY

M. Com III Semester

MODEL QUESTION PAPER

Paper: 303 FB-1 : SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Speculation
- (b) Secondary Market
- (c) Systematic Risk
- (d) Industry Analysis
- (e) Equity Shares
- (f) Fundamental Analysis
- (g) Performance Evaluation
- (h) CAPM

SECTION – B

Answer the following

5X10=50 M

2 (a) Define investment. What are the characteristics of investment?

(OR)

(b) Describe the characteristics of the security market.

3 (a) Define risk and distinguish between systematic and unsystematic risk.

(OR)

(b) A stock costing Rs. 100 pays no dividends. The possible prices that the stock might sell for at year-end and the probability of each are:

| Year-end Price (Rs.) | Probability |
|----------------------|-------------|
| 90 | 0.1 |
| 95 | 0.2 |
| 100 | 0.4 |
| 110 | 0.2 |
| 115 | 0.1 |

- a. What is the expected return on the stock?
- b. What is the standard deviation of the expected return?

4 (a) Why industry analysis is important in security valuation? Bring out the important considerations in industry analysis.

(OR)

(b) What are the significant factors to be considered for Company Analysis?

5 (a) Technical analysts believe that one can use past price changes to predict future price changes. How do they justify this belief?

(OR)

(b) What sequence of events might bring about an 'efficient market'?

6 (a) Use the Sharpe Index Model to select the best combination of securities for a portfolio. The risk free rate is 5% and market standard deviation is 20%.

| Security | S1 | S2 | S3 | S4 | S5 |
|-------------|-----|-----|-----|-----|------|
| Risk (Beta) | 1.5 | 1.2 | 1.3 | 1.4 | 0.85 |
| Return | 12% | 15% | 10% | 16% | 8% |
| Error | 20% | 15% | 12% | 24% | 22% |

(OR)

(b) State the modern approach in the construction of the portfolio.

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M. Com III Semester

MODEL QUESTION PAPER

Paper: 304 FB-2 : INTERNATIONAL FINANCIAL MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Foreign Exchange Risk
- (b) European Monetary System
- (c) Euro Bonds
- (d) Corporate Strategy
- (e) Financial Reporting
- (f) Floating Rate Instruments
- (g) Foreign Exchange Markets
- (h) International Acquisition

SECTION – B

Answer the following

5X10=50 M

2 (a) Discuss the nature and scope of international financial management by a multinational firm.

(OR)

(b) Describe in detail the evolution of international monetary and financial systems?

3 (a) Explain various types of Foreign Exchange Exposure.

(OR)

(b) Discuss the foreign exchange risk management strategies.

4 (a) Explain the process of issuing ADR and Distinguish between GDR and ADR.

(OR)

(b) Describe in detail the features of different international markets.

5 (a) Discuss the diversification principle in the context of foreign investment vis-à-vis domestic investment?

(OR)

(b) What is the intuition behind the NPV capital budgeting framework?

6 (a) Briefly explain the international accounting and reporting.

(OR)

(b) Elaborate the multinational transfer pricing and performance measurement.

ADIKAVI NANNAYA UNIVERSITY
M. Com III Semester
MODEL QUESTION PAPER
Paper: 305 FB-3 : FINANCIAL DERIVATIVES

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Financial Futures
- (b) Put options
- (c) Black Scholes Option Pricing Model
- (d) Swap Variant
- (e) Option pricing
- (f) Pricing models
- (g) Hedging strategies
- (h) FRAs

SECTION – B

Answer the following

5X10=50 M

2 (a) Define forward contract and explains its characteristics.

(OR)

(b) What is meant by Financial Derivatives? Explain the growth of Financial Derivatives in India.

3 (a) What is future contract? Distinguish between forwards and future contracts.

(OR)

(b) Briefly explain the futures trading on NSE and BSE.

4 (a) What is options market? Explain the various types of options.

(OR)

(b) Discuss the option markets in India on NSE and BSE.

5 (a) What factors affecting options pricing.

(OR)

(b) Briefly explain the pricing models.

6 (a) What is a swap? Explain the structure of Swaps.

(OR)

(b) Briefly explain the economic functions of swap transactions.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM

DEPARTMENT OF COMMERCE

M. Com IV Semester (2016 -17 AB)

MODEL QUESTION PAPER

Paper: CP - 401: FINANCIAL MARKETS AND SERVICES

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- a. Capital Market
- b. Concept of Financial Services
- c. Merchant Banker
- d. Bill Discounting
- e. CRISIL
- f. Factoring
- g. NSDL
- h. De-mat Services

SECTION – B

Answer the following

5X10=50 M

2 (a) What is meant by financial system? Examine its role in economic development.

(OR)

(b) What is meant by Stock Exchange? Explain the functions of Stock Exchange.

3 (a) Briefly write about regulatory framework of financial service in India.

(OR)

(b) Explain the responsibilities of merchant bankers in India.

4 (a) What is venture capital? Evaluate the growth of venture capital in India.

(OR)

(b) What do you mean by leasing? Explain various types of leases.

5 (a) What are the types of Factoring Arrangements?

(OR)

(b) Outline the functions of Credit Rating.

6 (a) Define mutual fund. Explain the objectives and functions of mutual funds.

(OR)

(b) Explain the role and functions of CSDL.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM

DEPARTMENT OF COMMERCE

M. Com IV Semester (2016 -17 AB)

MODEL QUESTION PAPER

Paper: CP - 402: INSURANCE PRODUCTS & MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- a. Concept of Risk
- b. IRDA
- c. Reinsurance
- d. Surrender Value
- e. Fire Insurance
- f. Employee Benefits
- g. GIC
- h. Investment

SECTION – B

Answer the following

5X10=50 M

2 (a) What is meant by risk management? Explain the objectives and importance of risk management.

(OR)

(b) Explain challenges and recent developments in Insurance sector in India.

3 (a) What are the essentials of Life Insurance Contract.

(OR)

(b) Briefly explain the role of LIC in India.

4 (a) What are the objectives of Fire Insurance.

(OR)

(b) Explain various types of marine insurance.

5 (a) Briefly explain objectives and importance of Health Insurance.

(OR)

(b) What are the salient features and problems of Crop Insurance?

6 (a) What factors influencing investment decisions?

(OR)

(b) Explain the prospects of Insurance Business in India.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com IV Semester (2016 -17 AB)
MODEL QUESTION PAPER
Paper: 403- AT 1: DIRECT TAXES

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Assessee
- (b) Agriculture Income
- (c) Perquisites
- (d) Gratuity
- (e) Self-occupied Property
- (f) Capital Asset
- (g) Interest on Securities
- (h) Deemed Assets

SECTION – B

Answer the following

5X10=50 M

2 (a) What are the different categories of assesses according to their residential status? How is this status determined?

OR

(b) Enumerate any ten items which are exempt from charge of Income-tax.

3 (a) Balu is employed by P Ltd in Pune. During the previous year, he gets the following emoluments: Basic salary: Rs. 1,86,000; dearness allowance: Rs. 12,300 (forming part of salary); city compensatory allowance: Rs. 3,100; children's education allowance: Rs. 2,340 (for 3 children); Bonus Rs.15,000; house rent allowance: Rs. 16,200 (rent paid: Rs. 20,000). Employer's contribution towards recognized provident fund Rs.20,000; Balu's contribution towards recognized provident fund Rs.40000; Income of Balu from other sources in India 80,000; Find out the taxable income and tax liability of Balu for the assessment year 2016-2017.

OR

(b) Discuss various deductions available under the head salary.

4 (a) Explain briefly, house property "deemed to be let out" and how the income from such house property is determined?

OR

(b) A owns two houses, I & II. House I is let-out throughout the previous year. House II is self-occupied for nine months and let-out for three months on a monthly rent of Rs 5,000. Determine Taxable income, given the following details

| | House I | House II |
|----------------------------------|---------|----------|
| Municipal Value | 40000 | 50000 |
| Fair Rent | 50000 | 48000 |
| Rent Received | 48000 | 15000 |
| Municipal Taxes paid | 4000 | 5000 |
| Insurance Premium (not yet paid) | 2000 | 2500 |
| Ground Rent | 1000 | 1500 |
| Maintenance Charges | 3000 | 3500 |
| Electricity Bill | 5000 | 6000 |

5 (a) What are the incomes chargeable under the head “Profits and Gains of Business or Profession?”

OR

(b) Discuss the provisions of the IT Act, 1961 regarding: (i) Conversion of Capital Assets to Stock in Trade; (ii) Computation of Capital Gains in case of depreciable assets.

6 (a) Briefly explain person liable to pay Wealth Tax.

OR

(b) Explain the valuation of immovable property.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com IV Semester (2016 -17 AB)
MODEL QUESTION PAPER
Paper: 404-AT 2: INDIRECT TAXES

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- a. Benefits of GST
- b. Goods Exempted from GST
- c. Input Tax Credit
- d. Features of Indirect Taxes
- e. Baggage
- f. CGST vs IGST
- g. Indian Territorial waters and Customs waters
- h. Duty Draw Back

SECTION – B

Answer the following

5X10=50 M

2. (a) Discuss the general framework for GST in India. Explain major advantages and disadvantages with GST.

OR

(b) What do you mean by supply of goods and services? How does composite supplies dealt with in GST?

3 (a) What are the general powers of Government to grant exemption from GST? List out various goods and services that are exempt from tax.

OR

(b) Practical Question on Calculation of Taxable turnover.

4. (a) Explain various steps involved in the process of registration for GST? List various types of returns used in GST.

OR

(b) Practical question on Computation of ITC (Input Tax Credit).

5 (a) What is the basis for levy of Customs duty? Explain various types of customs duties?

OR

(b) ABC Ltd. has imported a machinery to be used for providing a taxable service. The assessable value of imported machinery under customs laws is 2,00,000.

Basic customs duty is payable @ 10%. If the machinery is manufactured in India, excise duty @ 12.5% is leviable on such machinery. Education cess and secondary and higher education cess of customs are as applicable. Special CVD is payable on said machinery @ 4%. You are required to:-

(i) Calculate the total customs duty payable.

(ii) Examine whether ABC Ltd. can avail any CENVAT credit of the custom duties so paid? If

Yes, how much?

6 (a) List out various procedures to be followed in importation of into India by Air/Sea/Land?

OR

(b) What is the Procedure for importing goods through Post offices in India?

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com IV Semester (2016 -17 AB)
MODEL QUESTION PAPER
Paper: 405-AT 3: TAX PLANNING AND MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- (a) Tax Evasion
- (b) Tax Planning
- (c) Perquisites
- (d) HUF
- (e) Types of Companies
- (f) SEZs
- (g) Dividend
- (h) Firm

SECTION – B

Answer the following

5X10=50 M

2 (a) What is meant by tax management? Describe the elements to be covered under it.

OR

(b) Throw light on the need and importance of tax-planning. Explain various types of tax planning.

3 (a) Explain briefly tax planning for salaried persons.

OR

(b) Explain the applications Sec 80C in reducing the tax bill of salaried persons.

4 (a) Explain the assessment of HUF and Firms.

OR

(b) Explain the allowance and disallowance for remunerations paid to partners.

5 (a) What is meant by Company? Explain the tax rates and relating to company assessment provisions

OR

(b) Explain the dividend distribution tax and deemed dividend.

6 (a) Discuss tax planning according to the forms of small business organization.

OR

(b) What are the exemptions and provisions relating to SEZs, Software Parks?

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com IV Semester (2016 -17 AB)
MODEL QUESTION PAPER
Paper: 403- FB 1: ADVANCED BANKING

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Credit Control
- (b) RBI
- (c) Central Banking
- (d) Asset Management
- (e) Capital Markets
- (f) Fiscal Policy
- (g) Financial Reforms
- (h) Debt Management Policy

SECTION – B

Answer the following

5X10=50 M

2 (a) Explain the concept and functions of Central Banking.

(OR)

(b) Briefly explain the role and structure of RBI.

3 (a) What are the objectives and techniques of Central Banking Policy?

(OR)

(b) Explain the structure and organization of Central Bank in USA and UK.

4 (a) Explain the recent developments in Commerce Banking in USA, UK and India.

(OR)

(b) Explain the nature and structure of Commercial Banking in India.

5 (a) Distinguish between Monetary Policy and Economic Stabilization.

(OR)

(b) What are the objectives and functions of Monetary Policy?

6 (a) Briefly explain the financial sector reforms in India.

(OR)

(b) Explain the issues and impact of financial reforms.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com IV Semester (2016 -17 AB)
MODEL QUESTION PAPER
Paper: 404- FB 2: RURAL BANKING

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Rural Economy
- (b) Financial Inclusion
- (c) Urban Housing Schemes
- (d) Poverty Alleviation
- (e) Educational Loans
- (f) SHGs
- (g) Rural Financing
- (h) Rural India

SECTION – B

Answer the following

5X10=50 M

2 (a) What are the main causes and methods of measuring rural poverty?

(OR)

(b) Explain the economic reforms and its impact on rural economy.

3 (a) Explain the functions and policies of RBI and NABARD.

(OR)

(b) Briefly explain the role of information and communication technologies in rural banking.

4 (a) Discuss the concept of its role in inclusive growth.

(OR)

(b) Briefly explain the business facilitators and business correspondents in rural financing.

5 (a) Briefly explain poverty alleviation programmes/ Employment Programmes/ Production oriented programmes.

(OR)

(b) Discuss the rural housing and urban housing schemes under priority sector.

6 (a) Briefly explain the problems and prospects of rural banking.

(OR)

(b) Explain the emerging trends in rural banking.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
M. Com IV Semester (2016 -17 AB)
MODEL QUESTION PAPER
Paper: 405- FB 3: FINANCIAL INSTITUTIONS

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any **FIVE** of the following

5X5=25 M

- (a) Financial System
- (b) NBFCs
- (c) RBI
- (d) NBSFO
- (e) Asset Finance Company
- (f) Infrastructure Finance Company
- (g) Loan Company
- (h) Financial Performance

SECTION – B

Answer the following

5X10=50 M

2 (a) Briefly explain the role of Financial Institutions.

(OR)

(b) Explain the concept and structure of Financial Institutions.

3 (a) Briefly explain the concept, scope and objectives of Non-Bank Financial Companies.

(OR)

(b) Explain the functions and role of Non-Bank Financial Companies.

4 (a) Explain the structure and growth of NBFCs.

(OR)

(b) Briefly explain the overview of the present position of NBFCs.

5 (a) Explain the concept and structure of Non-Bank Statutory Financial Organizations.

(OR)

(b) What are the functions and role of NBSFOs.

6 (a) Explain the reforms in NBSFOs.

(OR)

(b) Briefly explain the financial performance of Non-Bank Statutory Financial Organizations.